

## Sprint Challenge Brief: Innovations In Connected Health and Wellness

Connected health originally meant patients could interact with a physician via video connection. Devices and software platforms to assist, expand, and enable consumer health have since expanded to improve consumer wellness and fitness. Now, wearable devices monitor health conditions, provide insight into results of physical fitness routines, and even gauge the effectiveness of a night's sleep.

For this Sprint, our client seeks all innovations supporting, enabling, or expanding connected health, wellness, or fitness efforts, such as (but not limited to):

### Communication:

- Novel communication mediums and methods for medical professional-to-patient; patient-to-payor; medical professional-to-specialist or colleague; and other key parties involved in a person's health, wellness, or fitness decisions
- Health-based applications and services that connect and utilize devices already in the home

### Access:

- Healthcare in the home
- Remote health, including monitoring, virtual visits, and remote care programs
- Mobile health applications or devices enabling consumer health information, medication adherence, or wellness/nutrition solutions
- Novel concepts for remote clinics, including non-traditional approaches or spaces, and reaching new communities

### Digital Approaches:

- Digital fitness and wellness products incorporating health
- Digital therapeutics: evidence-based therapeutic interventions or solutions that prevent, manage, or treat a medical disorder or disease digitally

### Hardware:

- Devices
- Sensors
- Wearables

Preventable healthcare applications and services

This is a rapid identification project. We strongly encourage Interested respondents to submit a response promptly. We will review submissions and evaluate on an ongoing basis.

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## **SUBMISSION REQUIREMENTS:**

solution providers should complete the standard submission application and take care to highlight key innovation areas that address:

- Type of technology,
  - Anticipated performance,
  - Anticipated operational lifespan, and
  - Technical maturity
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## **BUSINESS OPPORTUNITY FOR SOLVERS**

All complete and eligible Entries will be included in an exclusive Innovation Opportunity Report that will be presented to our client. Solvers with well-matched capabilities may be contacted directly by either TechConnect Ventures or the client to discuss potential partnership opportunities, including – but not limited to – demonstrations, consulting, contract research, licensing, and more. Top-rated Entries may also be invited to register or participate in an upcoming TechConnect Ventures event or pitch program.

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## **PARTICIPATION RULES & GUIDELINES**

Solvers are encouraged to review the [Rules](#) and [Guidelines](#) provided on the Sprint page for details about participation, including submission criteria, eligibility information, and more.

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**QUESTIONS?** Contact [challenge@techconnectventures.com](mailto:challenge@techconnectventures.com)