

## **Sprint Challenge Brief:** **Metaverse Technologies**

The universe is the sum total of all physical reality from subatomic particles to clusters of galaxies and humanity in-between. The metaverse, on the other hand, consists of the intangible virtual reality universe: those items, experiences, and locations which reside primarily on server farms.

Our client seeks technologies which enable, support, or expand the metaverse or which deliver access to the metaverse to consumers. Examples include but are not limited to:

### Access:

- Software or hardware which accelerates or expands metaverse access to broader populations
- Software or hardware which provides digital access to new physical spaces

### Services:

- Digital transaction mechanisms
- Innovations in social media

### Entertainment:

- Gaming, entertainment, or communications infrastructure for digital environments
- Avatar management

### Business:

- Exclusively digital enterprise/business opportunities
- Digital twins

Immersion:

- Software or hardware that expands capabilities of existing devices already in-market
- Immersive content creation and applications for interaction with the metaverse

Infrastructure:

- Improved digital connections to foster consumer participation in the metaverse
- Improved physical connections to improve productivity and communications across a global landscape

This is a rapid identification project. We strongly encourage Interested respondents to submit a response promptly. We will review submissions and evaluate on an ongoing basis.

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## **SUBMISSION REQUIREMENTS:**

Solution providers should complete the standard submission application and take care to highlight key innovation areas that address:

- Type of technology,
  - Anticipated application, and
  - Technical maturity
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## **BUSINESS OPPORTUNITY FOR SOLVERS**

All complete and eligible Entries will be included in an exclusive Innovation Opportunity Report that will be presented to our client. Solvers with well-matched capabilities may be contacted directly by either TechConnect Ventures or the client to discuss potential partnership opportunities, including – but not limited to – demonstrations, consulting, contract research, licensing, and more. Top-rated Entries may also be invited to register or participate in an upcoming TechConnect Ventures event or pitch program.

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## **PARTICIPATION RULES & GUIDELINES**

Solvers are encouraged to review the [Rules](#) and [Guidelines](#) provided on the Sprint page for details about participation, including submission criteria, eligibility information, and more.

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**QUESTIONS?** Contact [challenge@techconnectventures.com](mailto:challenge@techconnectventures.com)