

## TechConnect Ventures Sprint Challenge Brief:

### Subject Matter Experts Sought: FDA Import Regulations

#### BACKGROUND

Global supply, production and delivery chains deliver materials and finished products from one side of the world to the other and over adjoining borders. Foods, beverages, snacks, and candies are no different.

In the United States of America, the U.S. Food and Drug Administration (FDA) is the federal agency charged with ensuring all imported consumables meet established safety guidelines.

TechConnect Ventures' client, an international food and beverage corporation with billions in annual revenue, is interested in consultative relationships with experienced and knowledgeable experts regarding the FDA. Specifically, the client is seeking individuals and organizations with expertise in all relevant regulations governing the importation of goods from non-US production facilities.

Types of food products to be imported include, but are not limited to:

- Confectionary goods
  - Cakes
  - Candies
  - Biscuits / Cookies
  - Gums
- Beverages
  - Liquid beverages
  - Powdered beverages

Subject matter experts interested in consultative engagement with a highly motivated and engaged client partner are strongly encouraged to submit a brief, non-confidential description of their background and expertise in this area.

**The client team will evaluate all submissions and top-rated respondents will be invited by TechConnect Ventures to a pitch event wherein SMEs will have the opportunity to interact with the client.**

The goal of this sprint is to facilitate contact and interactions between the Sprint sponsor and active consultants and/or experts in this space. Submissions and novel concepts from individuals and organizations in academia and research are of significant interest, but all viable technology providers are invited to respond for potential commercial opportunities with the client.

## REQUIREMENTS

Solvers submitting an Entry are encouraged to highlight key expertise and knowledge in their Submission including:

- Knowledge and/or experience with FDA importation guidelines
  - Relevant previous food/beverage importation experience
  - Desired consultation rate in U.S. dollars
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## BUSINESS OPPORTUNITY FOR SOLVERS

All complete and eligible Entries will be included in an exclusive Innovation Opportunity Report that will be presented to our client. Solvers with well-matched capabilities may be contacted directly by either TechConnect Ventures or the client to discuss potential partnership opportunities, including – but not limited to – demonstrations, consulting, contract research, licensing, and more. Top-rated Entries may also be invited to register or participate in an upcoming TechConnect Ventures event or pitch program.

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## PARTICIPATION RULES & GUIDELINES

Solvers are encouraged to review the [Rules](#) and [Guidelines](#) provided on the Sprint page for details about participation, including submission criteria, eligibility information, and more.

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**QUESTIONS?** Contact Executive Director, Nick Kacsandi at [info@techconnectventures.com](mailto:info@techconnectventures.com)